



STEPS *for* VETS

5TH ANNUAL 5K/10K/1M ★ MAY 1, 2021

Join us for the 5th Annual Steps for Vets, the kick-off to our 20th anniversary celebration! We are planning a virtual event, with the possibility of adding a safe in-person component as the event gets closer. Help us take steps to end veterans homelessness in Maricopa county by sponsoring the event or creating a team.

For 20 years, U.S.VETS — Phoenix has held tightly to the mission of successfully transitioning military veterans and their families by providing housing, counseling, career development and comprehensive support.

During our last fiscal year, U.S.VETS — Phoenix:

- Served 1,154 veterans
- Provided 50,707 bed nights to homeless veterans
- Served 99,611 meals
- Placed 226 veterans into permanent housing
- Helped 150 veterans find jobs

For more information, please contact:
Kristen Kerns (602) 448-1235
or kkerns@usvets.org

**REGISTER NOW
FOR ONLY \$35!**

5TH ANNUAL STEPS *for* VETS



SPONSORSHIP AND PARTICIPATION OPPORTUNITIES

SPRINTER SPONSOR: \$15,000
(\$14,714 tax-deductible)

- Sponsorship announced in press release
- Premier placement of name/logo on all event materials, including: event website, digital banner, and t-shirt*
- 4 dedicated social media posts
- Placement of branded item in participant bag
- 22 race registrations

RUNNER SPONSOR: \$10,000
(\$9,766 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt*
- 3 dedicated social media posts
- Placement of branded item in participant bag
- 18 race registrations

DASHER SPONSOR: \$5,000
(\$4,844 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt*
- 2 dedicated social media posts
- Placement of branded item in participant bag
- 12 race registrations

JOGGER SPONSOR: \$2,500
(\$2,370 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt*
- 1 dedicated social media post
- 10 race registrations

WALKER SPONSOR: \$1,500
(\$1,422 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt*
- 6 race registrations

5K INDIVIDUAL PARTICIPANT(S): \$35
(\$22 tax-deductible)

10K INDIVIDUAL PARTICIPANT(S): \$40
(\$27 tax-deductible)

1M INDIVIDUAL PARTICIPANT(S): \$30
(\$17 tax-deductible)

CHILDREN (ages 5-12): \$20
(\$7 tax-deductible)

**Commitment must be received by 4/12/2021 for logo inclusion on t-shirt.*

A custom sponsorship can also be created to fit your marketing needs. For more information, contact kkerns@usvets.org

I WILL PARTICIPATE IN THE FOLLOWING MANNER:

- Individual 5K: Number of participants _____ x \$35 = \$ _____
- Individual 10K: Number of participants _____ x \$40 = \$ _____
- Individual 1M: Number of participants _____ x \$30 = \$ _____
- Individual children (ages 5-12) _____ x \$20 = \$ _____

Sponsorship(s) valued at \$ _____

I am unable to attend.
Please accept my donation of \$ _____

Name _____ Company _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Business Home Cell Email _____

Enclosed is my check payable to **U.S.VETS—Phoenix** for \$ _____

Charge \$ _____ to my Visa MasterCard AmEx Card # _____ Exp. _____ CCV _____

Name on card _____ Signature _____