

U.S.VETS SALUTE GALA

WEDNESDAY, NOVEMBER 10 AT 5PM
STREAMING ONLINE

COVID-19, economic challenges and systemic inequities have pushed us to advance as a country, as individuals, and as an organization. Although we had to pivot quickly and adapt to a new reality, U.S.VETS never faltered in our commitment. Last year we served more than 18,000 veterans, and provided housing for 9,000 veterans and families nationwide.

We could not have done it without our board, staff and tremendous community partners across the nation. Your commitment has made U.S.VETS the nation's largest nonprofit working to combat the epidemic of veteran homelessness. We continue to increase services for homeless and at-risk veterans, expand homeless prevention programs, and build new supportive housing. We will continue our mission until no one who bravely served our country is left sleeping on the streets.

This year's gala will honor our dedicated partners and launch a new national campaign, "Make Camo Your Cause." Join us online November 10th as we celebrate this extraordinary community that has come together to #HONORUSVETS.

PAST SALUTE GALA HONOREES

Each year, U.S.VETS honors individuals and corporations for their contributions to the veteran community. Past honorees include: The Veterans Fund Leadership Council Jeremy Zimmer, United Talent Agency, Kelly Coffey, City National Bank, Amy Gravitt, HBO, Shannon Gerber, The Home Depot Foundation, David Robinson, Admiral Financial, Eric Garcetti, City of Los Angeles, and Comcast NBCUniversal as well as Admiral Michael Mullen, Bank of America, Call of Duty Endowment, Congresswoman Maxine Waters, Governor Pete Wilson, The Home Depot Foundation, LA County Metropolitan Transit Authority CEO Phillip A. Washington, Speaker Emeritus John A. Pérez, Verizon, John Vidovich.

CELEBRITY SUPPORTERS

Past and current celebrity supporters include: President Jimmy Carter, Stephen Colbert, Michael Douglas, Jay Ellis, Dennis Franz, President Gerald Ford, Tony Hale, Tom Hanks, Leslie Mann, Cindy McCain, Tia Mowry, Ethan Peck, Gregory Peck, Sidney Poitier, Lionel Richie, Adam Sandler, Sylvester Stallone, Barbara Starr, Gary Sinise, Oliver Stone, Steve Trevino, Wilmer Valderama, Milo Ventimiglia, and more.

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GALA SPONSORSHIPS

PLATINUM SPONSOR | \$100,000 *(\$96,875 tax-deductible)*

Underwrites residential housing for 40 veterans annually

- 25 VIP experience packages
- Sponsor recognition during program
- Speaking opportunity during program
- Company logo and link on event website page and all collateral
- Opportunity to provide promotional item for VIP experience
- Platinum ad in digital tribute journal
- Recognition in press release and (3) social media posts
- Dedicated post-event email

5-STAR SPONSOR | \$50,000 *(\$47,500 tax-deductible)*

Underwrites care for 4 female veterans and their children annually

- 20 VIP experience packages
- Sponsor recognition during program
- Company logo and link on event website page and all collateral
- Gold ad in digital tribute journal
- Recognition in press release, (2) social media posts and post-event email

4-STAR SPONSOR | \$25,000 *(\$23,125 tax-deductible)*

Underwrites case management & services for 150 veterans annually

- 15 VIP experience packages
- Sponsor recognition during program
- Company logo and link on event website page and all collateral
- Silver ad in digital tribute journal
- Recognition in press release, (1) social media post and post-event email

3-STAR SPONSOR | \$10,000 *(\$8,750 tax-deductible)*

Underwrites employment programs for 10 veterans annually

- 10 VIP experience packages
- Sponsor recognition during program
- Company logo and link on event website page
- Bronze ad in digital tribute journal
- Recognition in (1) social media post and post-event email

2-STAR SPONSOR | \$5,000 *(\$4,250 tax-deductible)*

Underwrites clothing and supplies for 200 veterans annually

- 5 VIP experience packages
- Company listing on event website page
- Full-page ad in digital tribute journal
- Recognition in (1) social media post

FRIENDS OF VETERANS | \$2,500 *(\$2,250 tax-deductible)*

Underwrites counseling for 5 post-9/11 veterans annually

- 2 VIP experience packages and half-page ad in digital tribute journal

INDIVIDUAL TICKETS

____ VIP experience packages at \$500 each *(\$375 tax-deductible)*

____ Virtual tickets at \$50 each *(\$50 tax-deductible)*

CONTRIBUTION

I/We are unable to attend but wish to donate \$ _____
in support of U.S.VETS.

DIGITAL TRIBUTE JOURNAL

Digital tribute journal ads are 100% tax-deductible.

PLATINUM AD: \$10,000

BRONZE AD: \$1,500

GOLD AD: \$5,000

FULL-PAGE AD: \$1,000

SILVER AD: \$3,000

HALF-PAGE AD: \$500

PAYMENT

Name _____ Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

I authorize payment in the amount of \$ _____ for items checked above. Payment method: Visa MasterCard AmEx Check payable to U.S.VETS

Card number _____ Exp. _____ CCV _____ Billing ZIP _____

Print name _____ Signature _____

Please send completed form to: U.S.VETS Salute Gala • 800 W. 6th Street, Suite 1505 • Los Angeles, CA 90017

For further information contact Bryan Robinson at 213.626.9309 or brobinson@usvets.org
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