



ROSE MOFFORD SPORTS COMPLEX ★ APRIL 30, 2022

Join us for the 6th annual Steps for Vets 5K/10K/1M! Help us take steps to end veteran homelessness in Maricopa county by sponsoring the event or creating a team. Your support gives U.S.VETS—Phoenix the resources needed to ensure that no one who served will be left on the streets.

For 20 years, U.S.VETS—Phoenix has held tightly to the mission of successfully transitioning military veterans and their families. We have assisted more than 10,000 veterans experiencing homelessness by providing housing, counseling, career development and comprehensive support.

For more information, please contact Michelle Jameson:
(602) 501-5548 or mjameson@usvets.org



6TH ANNUAL STEPS FOR VETS



SPONSORSHIP AND PARTICIPATION OPPORTUNITIES

SPRINTER SPONSOR: \$15,000

(\$14,714 tax-deductible)

- Premier placement of name/logo on all event materials, including: event website, digital banner, and t-shirt
- Company banner at start/finish line
- 10x10 vendor booth (sponsor provided)
- Sponsorship announced in press release
- 4 dedicated social media posts
- Placement of branded item in participant bag
- 22 race registrations

RUNNER SPONSOR: \$10,000

(\$9,766 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- Company banner at start/finish line
- 10x10 vendor booth (sponsor provided)
- 3 dedicated social media posts
- Placement of branded item in participant bag
- 18 race registrations

DASHER SPONSOR: \$5,000

(\$4,844 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- 10x10 vendor booth (sponsor provided)
- 2 dedicated social media posts
- Placement of branded item in participant bag
- 12 race registrations

JOGGER SPONSOR: \$2,500

(\$2,370 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- 1 dedicated social media post
- 10 race registrations

WALKER SPONSOR: \$1,500

(\$1,422 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- 6 race registrations

IN-KIND DONATION

Items needed: Printed materials (banners, flyers, postcards), marketing/advertising, runner gift bags

A custom sponsorship can be created to fit your marketing needs. For more information, contact mjameson@usvets.org

I WILL PARTICIPATE IN THE FOLLOWING MANNER:

Individual 10K: Number of participants ____ x \$40 = \$ _____

Individual 5K: Number of participants ____ x \$35 = \$ _____

Individual 1M: Number of participants ____ x \$30 = \$ _____

Individual children (ages 5-12) ____ x \$20 = \$ _____

Sponsorship(s) valued at \$ _____

In-kind donation valued at \$ _____

I am unable to attend.

Please accept my donation of \$ _____

Name _____ Company _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Business Home Cell Email _____

Enclosed is my check payable to **U.S.VETS—Phoenix** for \$ _____

Charge \$ _____ to my Visa MasterCard AmEx Card # _____ Exp. _____ CCV _____

Name on card _____ Signature _____

Email completed form to: mjameson@usvets.org • U.S.VETS is a 501(c)(3) Non-Profit. Tax ID# 95-4382752
For questions or more information, contact Michelle Jameson at (602) 501-5548 or mjameson@usvets.org.