

A stylized silhouette of a person running, colored in shades of blue and purple, positioned to the left of the main title text.

7TH ANNUAL
STEPS
FOR VETS
STORM THE BEACH!

SHORELINE AQUATIC PARK ★ JUNE 11, 2022

Join us for the 7th Annual Storm the Beach to support local veterans! After two years of hosting a virtual event, we are pleased to bring back our signature 5K/10K at Shoreline Aquatic Park.

Become a sponsor to help us provide essential services, compassion and hope to at-risk and homeless veterans. Last year, with the support of our community, we surpassed our goal and raised more than \$38,000 for veteran support services at U.S.VETS—Long Beach. Together, we can ensure our military heroes are not alone on their transition from homelessness to self-sufficiency.

For more information, please contact: Yanira Losoya
(562) 200-7309 or ylosoya@usvets.org



7TH ANNUAL

STEPS FOR VETS



SPONSORSHIP & PARTICIPATION OPPORTUNITIES

SPRINTER SPONSOR: \$15,000

(\$14,714 tax-deductible)

- Premier placement of name/logo on all event materials, including: event website, digital banner, and t-shirt
- Company banner at start/finish line
- 10x10 vendor booth (sponsor provided)
- Sponsorship announced in press release
- 4 dedicated social media posts
- Placement of branded item in participant bag
- 22 race registrations

RUNNER SPONSOR: \$10,000

(\$9,766 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- Company banner at start/finish line
- 10x10 vendor booth (sponsor provided)
- 3 dedicated social media posts
- Placement of branded item in participant bag
- 18 race registrations

DASHER SPONSOR: \$5,000

(\$4,844 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- 10x10 vendor booth (sponsor provided)
- 2 dedicated social media posts
- Placement of branded item in participant bag
- 12 race registrations

JOGGER SPONSOR: \$2,500

(\$2,370 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- 1 dedicated social media post
- 10 race registrations

WALKER SPONSOR: \$1,500

(\$1,422 tax-deductible)

- Name/logo on event website, digital banner, and t-shirt
- 6 race registrations

IN-KIND DONATION

Items needed: Printed materials (banners, flyers, postcards), marketing/advertising, runner gift bags

A custom sponsorship can be created to fit your marketing needs. For more information, contact: ylosoya@usvets.org

I WILL PARTICIPATE IN THE FOLLOWING MANNER:

Individual 10K: Number of participants ____ x \$40 = \$ _____

Sponsorship(s) valued at \$ _____

Individual 5K: Number of participants ____ x \$35 = \$ _____

In-kind donation valued at \$ _____

Individual 1M: Number of participants ____ x \$30 = \$ _____

I am unable to attend.

Individual children (ages 5-12) _____ x \$20 = \$ _____

Please accept my donation of \$ _____

Name _____ Company _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Business Home Cell Email _____

Enclosed is my check payable to **U.S.VETS—Long Beach** for \$ _____

Charge \$ _____ to my Visa MasterCard AmEx Card # _____ Exp. _____ CCV _____

Name on card _____ Signature _____