This is expected to be the best year yet! The 2022 airshow will feature the U.S. Navy Blue Angels, amazing civilian pilots, and the Guitars N’ Cars event with vintage and unique cars, live music, vendors, sponsors, a silent auction, and more.

In partnership with CAF Wings Over Houston Airshow and World Famous Fuller Guitars, Guitars N’ Cars engages a community of supporters and veterans to raise critical funds for U.S.VETS’ mission to end veteran homelessness in the United States!
PRESENTING SPONSOR: $50,000 ($43,580 Tax Deductible)

Houses three veterans and their families for one year, and provides 400 veterans three meals a day for three months

- Premium logo placement on all digital and print promotional materials including website, eblasts, and social media
- Recognized in all print and digital promotional and onsite collateral as Guitars N’ Cars presented by (company logo)
- Premium logo recognition in Wings Over Houston event program (sponsors confirmed by August 1, 2022 only)
- Inclusion in all event press releases and related materials
- Twelve (12) Prime View Reserved Seating Tickets to the CAF Wings Over Houston Airshow and Guitars N’ Cars
- Twelve (12) VIP tickets to Guitars N’ Cars events and access areas
- Four (4) Business Class VIP Chalet Tickets to the CAF Wings Over Houston Airshow
- 20x20 vendor tent with canopy, table, and chairs provided (opportunity to provide branded canopy/linens)
- Space for company provided large banner installation at event
- Sponsor remarks during daily event programs

GOLD SPONSOR: $10,000 ($6,590 Tax Deductible)

Provides two months of homeless veteran outreach

- Logo placement on select digital and print promotional materials including website, eblasts, and social media
- Logo recognition in Wings Over Houston event program (sponsors confirmed by August 1, 2022 only)
- Eight (8) Prime View Reserved Seating Tickets to the CAF Wings Over Houston Airshow and Guitars N’ Cars
- Eight (8) VIP tickets to Guitars N’ Cars events and access areas
- Two (2) Eagle Squadron VIP Chalet Tickets to the CAF Wings Over Houston Airshow
- 10x10 vendor tent with canopy, table, and chairs provided (opportunity to provide branded canopy/linens)
- Space for company provided large banner installation at event
- Sponsor recognition during daily event programs

PLATINUM SPONSOR: $25,000 ($21,290 Tax Deductible)

Provides emergency housing for two veteran families for three months

- Premier logo placement on all digital and print promotional materials including website, eblasts, and social media
- Premier Logo recognition in Wings Over Houston event program (sponsors confirmed by August 1, 2022 only)
- Inclusion in all event press releases and related materials
- Ten (10) Prime View Reserved Seating Tickets to the CAF Wings Over Houston Airshow and Guitars N’ Cars
- Ten (10) VIP tickets to Guitars N’ Cars events and access areas
- Four (4) Eagle Squadron VIP Chalet Tickets to the CAF Wings Over Houston Airshow
- 20x20 vendor tent with canopy, table, and chairs provided (opportunity to provide branded canopy/linens)
- Space for company provided large banner installation at event
- Sponsor remarks during daily event programs

SILVER SPONSOR: $5,000 ($3,162 Tax Deductible)

Provides 300 veterans with 3 meals a day

- Logo placement on select digital and print promotional materials including website and social media
- Six (6) Prime View Reserved Seating Tickets to the CAF Wings Over Houston Airshow and Guitars N’ Cars
- Six (6) VIP tickets to Guitars N’ Cars events and access areas
- 10x10 vendor tent with canopy, table, and chairs provided (opportunity to provide branded canopy/linens)
- Sponsor recognition during daily event programs

BRONZE SPONSOR: $2,500 ($726 Tax Deductible)

Provides 50 sets of fresh clothing & toiletries to veterans

- Logo placement on select digital and print promotional materials including website and social media
- Four (4) Prime View Reserved Seating Tickets to the CAF Wings Over Houston Airshow and Guitars N’ Cars
- Four (4) VIP tickets to Guitars N’ Cars events and access areas
- 10x10 vendor tent with canopy, table, and chairs provided (opportunity to provide branded canopy/linens)

***Customized sponsorship packages are also available to fit your marketing and budget needs.***

For more information, contact Danielle C. Richardson at guitarsncars@usvets.org
EXHIBITOR & VENDOR OPPORTUNITIES

Guitars N’ Cars is a two-day car show featuring music, sponsors, vendors, a community resource fair, and more! We invite you to join us and gain access to the over 80,000 attendees at the CAF Wings Over Houston Airshow.

$1,000 – PREMIUM EXHIBITOR/VENDOR
- 10 x 10 space with premium placement
- 10 x 10 canopy, one 6ft table, and two chairs
- Four (4) tickets to the CAF Wings Over Houston Airshow
- Full page, full-color ad in the Guitars N’ Cars Tribute Journal

$750 – STANDARD EXHIBITOR/VENDOR
- 10 x 10 space with one 6ft table and two chairs
- Two (2) tickets to the CAF Wings Over Houston Airshow

$500 – COMMUNITY RESOURCE FAIR EXHIBITOR
(Non-profit and community-based organizations only)
- 10 x 10 space with one 6ft table and two chairs
- Two (2) tickets to the CAF Wings Over Houston Airshow

*All sales vendors are asked to donate a small to be agreed upon portion of proceeds to U.S.VETS – Houston.
**All vendors allowed to provide a 10 x 10 branded or non-branded canopy and table linen.

DIGITAL ADVERTISING OPPORTUNITIES

Each guest will be provided the Guitars N’ Cars Digital Tribute Journal through email and will have access through the website. Additionally, a QR code will be posted throughout the two-day event for the over 80,000 CAF Wings Over Houston Airshow and Guitars N’ Cars attendees to access the digital journal onsite. This opportunity offers partners a chance to promote their support of our nations veterans while providing much needed funds to U.S.VETS – Houston.

$500 – DIGITAL ADVERTISEMENT
- Full page, full-color ad in the Guitars N’ Cars Tribute Journal

CAR SHOW OPPORTUNITIES

All partners are encouraged to enter the car show with unique and vintage cars as a way to engage employees, clients, and more. The staff at U.S.VETS – Houston is available to discuss complimentary car entry with all partners that join us as sponsors. Additionally, all partners are encouraged to promote Guitars N’ Cars to unique car lovers and owners!

VEHICLE ENTRY: $50 PER CAR
- Includes two tickets to air show and car show for both days.
- Car Show Load-In: Friday, October 28, 2022, 2pm – 6pm
- Saturday, October 29, 2022, 7am – 8am (appointment only)
- Car Show Load-Out: Sunday, October 30, 2022 beginning at 6:00pm
- Cars entered into the show must load-in before 8am Saturday, October 29th and cannot leave the grounds until conclusion of the airshow, Sunday, October 30th due to safety precautions for the vehicles and the nearby aircraft. U.S.VETS and CAF Wings Over Houston provide 24hour security patrol personnel to ensure this is a secured location.

ABOUT U.S.VETS – HOUSTON AND GUITARS N’ CARS

Established in 2011 by U.S.VETS – Houston Advisory Council member Gordon Clunn of Clunn Acoustical Systems, Guitars N’ Cars highlights Houston’s love of classic cars, live music, and our nation’s veterans who fought so bravely in service to our country. This event has raised nearly $700,000 in support of veteran programs and services and all proceeds directly benefit U.S.VETS – Houston.

U.S.VETS – Houston was established in 1993 with the mission to successfully transition military veterans and their families through the provision of housing, counseling, career development and comprehensive support. We provide full wrap around services for veterans experiencing homelessness. It is estimated that one in seven homeless people on Houston’s streets is a veteran and for the last 30 years, U.S.VETS has been on a mission to end veteran homelessness in the United States. We provide a range of programs and services to ensure veterans and their families are able to thrive and achieve sustainability.

Together, we can Serve Those Who Served!
___ Yes! I will participate in Guitars N’ Cars in the following manner:

☐ PRESENTING SPONSOR – $50,000  ☐ PREMIUM EXHIBITOR – $1,000
☐ PLATINUM SPONSOR – $25,000  ☐ STANDARD EXHIBITOR – $750
☐ GOLD SPONSOR – $10,000  ☐ NON-PROFIT EXHIBITOR – $500
☐ SILVER SPONSOR – $5,000  ☐ ADVERTISER – $500
☐ BRONZE SPONSOR – $2,500

CONTACT INFORMATION

CONTACT NAME _______________________________________  COMPANY ____________________________________________

CONTACT PHONE  _(________) ___________________________  CONTACT EMAIL_______________________________________

SOCIAL MEDIA TAGS _____________________________________________________________________________________________

PAYMENT INFORMATION

☐ ENCLOSED IS MY CHECK PAYABLE TO U.S.VETS–HOUSTON FOR $ ________________________________________________

☐ CHARGE $_______________________ ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

# ________________________________________________________________________________EXP.______________CCV__________

BILLING ADDRESS ________________________________________________________________________________________________

CITY ________________________________________________________________________  STATE__________ZIP _________________

PRINT NAME ON CARD (if different from contact name above) _________________________________________________________________

SIGNATURE ______________________________________________________________________________   DATE _________________

To make an online payment, visit: www.guitarsncars.org
Email completed form to Danielle C. Richardson at: guitarsncars@usvets.org
Mail form and payment to - c/o Guitars N’ Cars - 7227 Fannin Street, Suite 200 Houston, TX 77030
U.S.VETS is a 501(c)(3) Non-Profit. Tax ID# 95-4382752